AWM Network is now recruiting multilingual interns, with a passion and talent for communication, copywriting and search engine optimization. Candidates with little or no practical experience within marketing are welcome to apply, as you will receive access to our comprehensive and thorough training program. We are continually expanding and growing as a company, often recruiting from amongst our interns.

Are you fluent in English? Acquire new skills and increase your future opportunities as a Communication/SEO Intern at AWM Network.

We’re especially (but not solely) looking for interns who are fluent in the following languages:

- Swedish
- English
- French
- German
- Italian
- Spanish
- Dutch
- Norwegian
- Finnish
- Danish
- Portuguese
- And more...
# Internship

During the internship period you will, amongst other things:

- Complete AWM Network's SEO training program and finish with a diploma certificate. The program has been developed over five years and consists of a combination of blackboard teaching, interactive learning and practical completion of training-related tasks. There is a particular focus on online communication and SEO, but we also offer modules in:
  
  - Technical SEO
  - Google AdWords
  - Google Analytics
  - Online Marketing Strategy
  - Social Media
  - Content Marketing
  - Display, Remarketing and Video
  - Conversion Optimization

- Have help with achieving a Google Analytics Qualified Individual certificate ([http://www.google.com/analytics/faq.html](http://www.google.com/analytics/faq.html))
- Work with internationalizing one or more of our leading Danish websites.

After the internship you will:

- Be able to influence a website’s search engine ranking on your own.
- Have an insider understanding of how the most important online channels function together.
- Be able to use Google Analytics professionally.
- Have an overall understanding of Google AdWords.
- Improve your resumé
- Gain important online-skills
- Put your theoretical knowledge into practice, while supported by industry experts
We can offer an exciting internship in a creative and international business environment, starting for 4-6 months (or upon agreement). You will immediately be included in our team of online specialists. The first two weeks are an introduction period, where you will learn in depth about SEO, as well as the tasks you will be working with during the course of your internship. You will also receive a thorough introduction to AWM Network, our products and our key competencies.

The internship will consist of copywriting and compilation of online communication in connection with search engine optimization within a variety of different branches. Research will be an important part of the job and you will work independently with many responsibilities and thorough training. Our standards are high and we will challenge you creatively and in terms of communication. Experience and interest in SEO is a bonus, but not a requirement.

Working hours are generally 37 hours per week, but this can be adapted around your studies. Lunch will be provided and paid for by the company.

After finishing your internship, you will have markedly increased your competencies and knowledge within online communication and SEO, as well as online marketing in general. After thorough training from us, you will be able to follow our work with Google Analytics, AdWords, landing page optimization and much more.

Your profile

We are looking for someone who is multilingual and passionate about online marketing and written communication.

**Need to have:**

- Fluent in English
- You are completing a higher education degree, or are a recent graduate
- You are good at writing and have a wide and varied vocabulary
- You are eager to learn
- You work well in a team
- You have a flair for marketing and you are a quick learner
- You can work both as part of a dynamic team and independently, with a large amount of individual responsibility

**Nice to have:**

- Experience with SEO or other online marketing
- Skills within web design and Photoshop
- Knowledge of HTML and web programming
- Fluency in more than one language
Apply

Send a motivational letter and CV to Natalie Kunz at intern@aw-media.dk. Please write “Multilingual Communication/SEO Intern” in the subject field, and list the answers to the following questions at the top of your e-mail:

- What is your mother tongue language?
- Are you fluent in English?
- Are you aware that the internship is unpaid?
- What is the ideal internship period for you (start date/end date)?
- Are you aware that the internship is located in Copenhagen?
- Are you completing, or have you completed a Bachelor or Master degree?
- Are you looking for a full time internship?
- How do you feel about desk-research and copywriting?
- What would be the single most important thing for you to learn at AW Media?

If you would like more information about the internship you can contact Natalie Kunz on +45 7070 2051

Deadline: Our recruitment process is ongoing and we are flexible and willing to adapt for the right intern.

By applying for this position you understand we will process your personal information for recruitment purposes only. As part of the screening process, we may gather more information about candidates by reviewing your social media profiles, including but not limited to Facebook and LinkedIn. When the recruitment process is over, we will either delete your data, or with your consent we will store it in our database for future internship opportunities.
Comments from previous interns

Hanna Jääskö
Bachelor Student at Oulu University of Applied Sciences

Before my internship at AW Media, I had only heard of Search Engine Optimization by name. After a very intense two week long introduction, I felt that I had already a pretty good idea about what it is and how it can be done. By the end of the 5 months internship, I felt very comfortable with SEO and capable to working with it independently.

I began my internship in August 2016, right after my study exchange in Denmark, and felt that the internship would go well together with my education in Business Information Technology. The tasks during the internship were very varied and I got to work with not only SEO but also briefly with online marketing through creating graphics. I learned useful skills that complement both aspects of my education, Business and marketing, and IT.

I felt that the internship was challenging and everyone was pushing us to perform at our best in a very encouraging and supporting way. The company itself is very welcoming, and treats the interns as colleagues and we got to start working with actual tasks on the websites from week one. I learned so much and not only about SEO, but also about working in an international environment and working independently with different kinds of challenging projects.

At the end of my internship I was lucky enough to be offered a position as an SEO executive, now I get to work with launching their economy comparison site, Mikonomi, to the Finnish market. I work with both on-site and off-site SEO, and it has been very interesting to see the process of launching a website from scratch.

Valli Vishnubhotla
Master in Business Administration at Institute of Management Technology, Hyderabad

I started my journey in AW Media as a Communication and SEO Intern, back in August 2016. It has been an intense and exciting 4 months of my career. The internship at AW Media is far different from a regular one. Here, the interns are given many responsibilities and freedom to choose their tasks, which was a huge motivating factor for me. I couldn’t ask for a better start to my career in Denmark.

The company spends a lot of time, resources and efforts in training the interns and providing value for the internship period. I remember my first day as an intern, when I did not know much about SEO or digital marketing. But, over the months I have gained knowledge and experience from all the classroom training and practical tasks that were given to me. During my internship I worked with B2B lead generation sites and did a lot of on-site and off-site SEO, amongst other online marketing tasks.

Another thing that impressed me is the diverse culture of the company. I get to learn from, and work with people from different countries with varied skills. Multiculturalism is one of the most interesting things about AW Media. Today, I’m working full time as an SEO Executive and I am thoroughly excited to put my skills to the best use here. With good colleagues and challenging tasks, everyday at work is fun.
Comments from previous interns

The question I get asked the most is: ‘Sue, why would you take up an internship so far from your home country when you have already built up credible experience in the media and marketing environment?’ The answer comes down to the end view. My career objective has always been to have a rewarding career in the global marketplace where I can enhance my varied skills set, compete with the best and at the same time constantly develop new competencies and add value to my world.

My internship at AWM Network offered me this opportunity and much more. I can best summarise my experience in the following 3 pillars: (1) It broadened my horizons in international marketing field, and more specifically – digital marketing, (2) I experienced an innovative and creative work ethic where you are just as good as your last idea and therefore you constantly have to challenge yourself to be at your optimal best, and (3) I had the pleasure of being part of a vibrant office culture that is fun, welcoming and diverse.

And so, whilst in many ways the calm and eco-friendly lifestyle of Copenhagen seems worlds apart from the hustle and bustle of Johannesburg, South Africa - finding my place at AWM Network was made easy by the awesome group of people I have the privilege of calling my colleagues. Working on our UK business with great trajectories ahead, the journey for me has only just begun. Needless to say, although far away from home, I am glad that I took up the internship. Equally, anyone who considers themselves to be a team player, who is driven and thrives on the ability to find solutions to problems will find great value in an internship with AWM Network.