Description:

Part 1
Define Supply Chain (SC) End-to-End (E2E) visibility concept in an ecosystem context – listing and describing what each of its characteristics/ fundamental pillars are supporting day to day E2E SC planning and operations execution, as well as SC tactical and strategic decision making. This definition should also be then particularized to a single organization context. Project E2E SC operating models (OM) based on research (incl. business cases), defining how can E2E SC OM be designed to towards a next stage of maturity of SC ecosystems based on the E2E visibility concept defined above
For each of the E2E SC OM listed, assess, describe and categorize on a value-added basis the different technologies and algorithms capabilities supporting these

Part 2
Benchmark control towers (CT) solutions in terms of functionality and capabilities incl. identify their pros and cons
List and describe different technologies and algorithms that enable these functionalities and capabilities
Define a state-of-the-art control tower (CT), based on the above research, and categorize all its functionalities and capabilities on a value added basis