Most tech startups fail! The median startup is a Muppet: Economic and statical marginal, under-sized and with poor performance. But research shows that the right training and/or participation in the right accelerator will improve the probability of success significantly. One methodology is “Disciplined Entrepreneurship: 24 Steps to a Successful Startup”, but it’s not tailored for the different phases (idea, proof-of-concept, proof-of-business etc.), and it lacks several important methods such as formulating hypothesis, executing experiments and evaluating them. Can we develop such a framework? At NTT DATA Business Solutions, we need it for our own ventures, our co-innovations, and for the startups we collaborate with. And we would argue, that all (tech) entrepreneurs could use it.

Interest areas:
- Entrepreneurship & startups
- Venture valuation
- Accelerators & incubators
- Disciplined Entrepreneurship: 24 Steps to a Successful Startup
- Venture capital

Potential project partners:
- Various startups we collaborate with
- Accelerators: Accelerace, IBM, Antler, Rockstars
- Venture capitalists
- Leading researchers at CBS

How can NTT DATA Business Solutions support?
- We welcome you to our new office space in Valby, buzzing with life, green plants in (almost) every corner and a couple of friendly robots.
- Vegetarian? Pescatarian? “I eat any type of food-tarian”? We got you covered with free lunch.
- We really like our customers - and you will probably do too. With customers in several different industries, we will help you set up meetings or interviews and to collect information that you can use in your project.
- Why not take the chance to pick the brains of experts? We offer you mentorship and team you up with passionate professionals so that you can get inspired, ask all the questions you want and hopefully learn a thing or two.
- We provide feedback on your thesis, so you don't have to bother your family and friends anymore.

Interested?
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